

## Our Approach to Dissemination

The projects dissemination efforts are led by a subset of the project principal investigators (PIs) and senior personnel (SP) who make up the project's Leadership Team. This group spearheads dissemination activities associated with their strategic approach area and social science research areas, with support from the Project Manager and administrative support personnel. The *Connect@RIT* team is developing a multi-faceted dissemination plan designed to reach campus-wide, local, national, and international audiences. The dissemination plan features internal and external communication and outreach strategies intended to engage stakeholders at many levels.

The NSF ADVANCE *Connect@RIT* team has developed graphics and signage to help brand the program and raise awareness about the corresponding interventions and research. The team has developed an updated logo to signify the transition from our previous NSF ADVANCE Institutional Transformation (IT) CATALYST funded effort entitled EFFORT@RIT to our current NSF ADVANCE IT funded effort entitled *Connect@RIT*. The new logo is used on the website, presentations, customized letterhead, and other graphics based applications. The *Connect* office suite on the RIT campus (Slaughter Building (78), rooms 2424, 2426, and 2428) includes signage that is prominently displayed and features the color scheme consistent with the program logo and past materials.

The NSF ADVANCE *Connect@RIT* Information Sharing Matrix contained in **Table 1** summarizes the team's approach for sharing project results, lessons learned, and promising practices. The dissemination plan in Table 1 includes:

- **Interpersonal Communication** facilitated by *Connect* team members in one-on-one, small and large group settings
- **Presentations** on campus, at conferences and other external community venues to provide updates about research, programming and results
- **Documents and Publications** in academic journals and a diverse range of non-academic publications

The Information Sharing Matrix (Table 1) includes separate columns for internal and external audiences. The external audience category is further broken down into "academic" and "community-at-large." The following will explain more about these various categories.

### Internal Communication

Local dissemination within RIT occurs in numerous ways including professional development sessions for faculty, staff, administrators, and students where they will learn about the *Connect* program, the need for this initiative, and how women and men can become involved. *Connect* participated in the annual Imagine RIT Festival, a large one-day event that attracts more than 20,000 people from across the region, to inform the local community about the grant and its activities. *Connect* team members engaged faculty at the Faculty Institute on Teaching and Learning (FITL) in May 2013. The team participated in an all-day expo and provided workshop sessions to participating faculty. Progress reports and open forums will be presented to the campus in Years 1- 3 (resources and interventions) and 5 (results). *Connect* presentations and interactive engagement is targeted to educate faculty and administration, such as the RIT Dean's Council and the Directors, Department Head/Chair Retreats and other targeted groups identified.

*Connect* also provides updates to the RIT Board of Trustees (BOT). Below is the BOT dissemination preliminary plan:

- **NOV 2012:** Full board announcement/discussion on NSF *Connect@RIT* by President Bill Destler (Senior Personnel on grant)
- **JUL 2013:** VP and CDO Kevin McDonald (Senior Personnel) will add significant information regarding the ongoing NSF *Connect@RIT* project during his annual report to the BOT (draft due to him by mid-May). Kevin McDonald will present an overview of the project to the full board and the co-PIs and senior personnel will present a more detailed, interactive presentation to the Diversity subcommittee.
- **Future:** An annual presentation will be given to the Diversity and Inclusion sub-committee of the BOT which is chaired by Kevin McDonald (SP) due to the high relevance and interest from this sub-committee regarding the *Connect@RIT* project. It is also anticipated that NSF *Connect@RIT* presentations will be given biennially to the full BOT.

Beginning in AY2013, *Connect@RIT* team will produce electronic newsletters in the fall and spring highlighting grant activities and the achievements of women at RIT.

RIT provides thorough information on the *Connect@RIT* project through the World-Wide Exposure to the project web site accessible from various websites on campus. The primary focus of the project website is to present all the available opportunities offered and resources developed as part of the *Connect@RIT* project. This website enables RIT faculty to find resources that may support their goals (e.g. mentoring, connectivity, and networking events). Additionally, this site houses the project outcomes and research findings, making them available to a broader audience. Website posted resources will include curriculum developed for various grant offerings including the *Connectivity* series and Department Head/Chair competency building sessions. Faculty training materials for promotion and tenure and faculty search committees/chairs and other online toolkits and brochures based on best practices from *Connect@RIT* activities will also be available from the project website.

### **External Communication**

External dissemination has been divided into two categories: academic and community-at-large. Academic based dissemination includes publications and conference presentations. Members of the *Connect@RIT* team will author publications for top-tier, peer-reviewed journals related to social science, higher education, gender in STEM fields, DHH faculty, and academic women of color. Members also present at conferences and workshops focusing on these areas.

The team will participate in NSF ADVANCE PI Institute poster sessions Years 1 through 5. Workshops offered at national conferences in Years 3 and 5 will represent content provided in progress reports and open forums.

Community-at-large dissemination includes local and national news coverage of the University's efforts and achievements with the program. *Connect* team members continuously work with the President, Provost, and University News to identify local and national news organizations to communicate project news. The President recently published a Huffington Post article that can be found at [http://www.huffingtonpost.com/bill-destler/advancing-women-in-scienc\\_b\\_3348909.html](http://www.huffingtonpost.com/bill-destler/advancing-women-in-scienc_b_3348909.html). Additional plans are underway for local newspaper and television news show coverage.

### **Dissemination Planning and Tracking**

Relevant journals for publications are presented in **Table 2** and planned conference venues are identified in **Table 3**. In addition, the team has prepared a table that links Academic External Dissemination activities to project activities (**Table 4**). Finally, **Table 5** contains a summary of dissemination activities conducted to date. These tables will be updated throughout the project to reflect ongoing dissemination tasks and emerging opportunities for academic and community-wide information sharing.

The *Connect@RIT* project team has developed a dissemination spreadsheet to identify future and track ongoing/past dissemination activities (Table 5). This spreadsheet allows team members to quantify and sort dissemination activities by type, date and strategic area. Each dissemination activity is linked to the corresponding program task(s).

**Table 1. NSF ADVANCE *Connect@RIT* Information Sharing Matrix**

Outreach Method	Target Audience		
	Internal (RIT)	External (Academic)	External (Community-at-Large)
<b>Interpersonal</b>	<ul style="list-style-type: none"> <li>• Informal conversations with faculty and staff members (e.g. provost)</li> <li>• Participation (attendance) at department faculty meetings</li> <li>• Focus group sessions</li> <li>• Personal interaction with on-campus individuals and depts./divisions regarding grant activities</li> <li>• Interaction before, during and after <i>Connect@RIT</i> programs</li> </ul>	<ul style="list-style-type: none"> <li>• Eminent Scholar Program</li> <li>• External Advisory Board</li> <li>• Participation in webinars</li> </ul>	<ul style="list-style-type: none"> <li>• Discussions with peer institutions at annual NSF ADVANCE PI Institute</li> <li>• Information sharing with faculty and mentors from other NSF ADVANCE institutions via our participation in AIM.</li> <li>• Facebook and twitter announcements regarding key programs and findings</li> </ul>
<b>Presentations</b>	<ul style="list-style-type: none"> <li>• RIT Directors, Department Head and Chairs Meeting</li> <li>• RIT Academic Senate</li> <li>• College-wide faculty meetings</li> <li>• Various university leadership meetings</li> <li>• Provost updates</li> <li>• NSF ADVANCE <i>Connect@RIT</i> website</li> </ul>	<ul style="list-style-type: none"> <li>• Academic Conferences (See <b>Table 2</b>)</li> <li>• NSF ADVANCE <i>Connect@RIT</i> website</li> <li>• <i>Connect@RIT</i> informational posters</li> </ul>	<ul style="list-style-type: none"> <li>• Local, Regional and State Women's Groups, including Rochester Women's Network</li> <li>• NSF ADVANCE <i>Connect@RIT</i> website</li> </ul>
<b>Documents / Publications</b>	<ul style="list-style-type: none"> <li>• Athenaeum – campus wide newspaper printed and posted electronically once every two months. Features in-depth articles about a wide range of activities and developments at RIT.</li> <li>• NTID Focus - a biennial magazine distributed nationally to various NTID audiences.</li> <li>• Faculty Career Development Services (FCDS) Newsletter (quarterly)</li> <li>• Research at RIT Magazine</li> <li>• The University Magazine</li> <li>• <i>Connect@RIT</i> website</li> </ul>	<ul style="list-style-type: none"> <li>• Academic Journals (See <b>Table 3</b> for list of potential journals)</li> </ul>	<ul style="list-style-type: none"> <li>• National (non-peer reviewed) publications (e.g. Huffington Post; PRISM, NYT Education Quarterly, Diversity Executive)</li> <li>• Local women's publications (e.g., herRochester.org, Rochester Woman magazine)</li> <li>• Local news (D&amp;C news coverage and Op/Ed pieces, RBJ, YNN, WXXI Bob Smith Show, local news channels, Many Voices, Many Visions)</li> <li>• NSF ADVANCE <i>Connect@RIT</i> website</li> </ul>

<b>Table 2. List of Targeted Journals for Publication</b>	
<b>Journal Publication</b>	<b>Website</b>
Academe	<a href="http://www.aaup.org/reports-and-publications/academe">http://www.aaup.org/reports-and-publications/academe</a>
Advancing Women in Leadership	<a href="http://www.advancingwomen.com/awl/awl.html">http://www.advancingwomen.com/awl/awl.html</a>
American Annals of the Deaf	<a href="http://gupress.gallaudet.edu/annals/">http://gupress.gallaudet.edu/annals/</a>
American Journal of Sociology	<a href="http://www.jstor.org/page/journal/amerjsoci/about.html">http://www.jstor.org/page/journal/amerjsoci/about.html</a>
American University Journal of Gender, Social Policy & the Law	<a href="http://www.wcl.american.edu/journal/genderlaw/">http://www.wcl.american.edu/journal/genderlaw/</a>
Disability and Society	<a href="http://www.tandfonline.com/loi/cdso20">http://www.tandfonline.com/loi/cdso20</a>
Engineering Studies: Journal of the International Network for Engineering Studies (INES)	<a href="http://www.informaworld.com/engineeringstudies">www.informaworld.com/engineeringstudies</a>
Equality, Diversity and Inclusion: An International Journal	<a href="http://www.emeraldinsight.com/products/journals/journals.htm?id=edi">http://www.emeraldinsight.com/products/journals/journals.htm?id=edi</a>
Feminist Studies	<a href="http://www.feministstudies.org/home.html">http://www.feministstudies.org/home.html</a>
Feminist Teacher	<a href="http://www.uwec.edu/wmns/FeministTeacher/">http://www.uwec.edu/wmns/FeministTeacher/</a>
Frontiers: A Journal of Women's Studies	<a href="http://www.nebraskapress.unl.edu/product/Frontiers.673226.aspx">http://www.nebraskapress.unl.edu/product/Frontiers.673226.aspx</a>
Gender Issues	<a href="http://www.springer.com/social+sciences/journal/12147">http://www.springer.com/social+sciences/journal/12147</a>
Gender, Place And Culture: A Journal of Feminist Geography	<a href="http://www.tandf.co.uk/journals/titles/0966369X.asp">http://www.tandf.co.uk/journals/titles/0966369X.asp</a>
Gender & Society	<a href="http://www.sagepub.com/journalsProdDesc.nav?prodId=Journal200793">http://www.sagepub.com/journalsProdDesc.nav?prodId=Journal200793</a>
Gender, Work & Organization	<a href="http://www.blackwellpublishing.com/journal.asp?ref=0968-6673">http://www.blackwellpublishing.com/journal.asp?ref=0968-6673</a>
Group & Organization Management	<a href="http://www.sagepub.com/journals/Journal200823/manuscriptSubmission#tabview=title">http://www.sagepub.com/journals/Journal200823/manuscriptSubmission#tabview=title</a>
Hypatia	<a href="http://muse.jhu.edu/journals/hyp/">http://muse.jhu.edu/journals/hyp/</a>
International Journal of Learning and Change	<a href="http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1527-2001">http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1527-2001</a>
Journal About Women in Higher Education	<a href="http://www.naspa.org/programs/centerforwomen/jawhe.cfm">http://www.naspa.org/programs/centerforwomen/jawhe.cfm</a>
Journal of Blacks in Higher Education	<a href="http://www.jbhe.com/">http://www.jbhe.com/</a>
Journal of Deaf Studies and Deaf Education	<a href="http://jdsde.oxfordjournals.org/">http://jdsde.oxfordjournals.org/</a>
Journal of Diversity in Higher Education	<a href="http://www.apa.org/journals/dhe/">http://www.apa.org/journals/dhe/</a>
The Journal of Faculty Development	<a href="http://newforums.com/submissions/jfacultydev.htm">http://newforums.com/submissions/jfacultydev.htm</a>
Journal of Further and Higher Education	<a href="http://www.tandf.co.uk/journals/carfax/0309877X.html">http://www.tandf.co.uk/journals/carfax/0309877X.html</a>
The Journal of Higher Education	<a href="http://www.ohiostatepress.org/Journals/JHE/jhemain.htm">http://www.ohiostatepress.org/Journals/JHE/jhemain.htm</a>
Journal of Higher Education Policy and Management	<a href="http://www.informaworld.com/smpp/title~content=t713431525">http://www.informaworld.com/smpp/title~content=t713431525</a>
Journal of Hispanic Higher Education	<a href="http://jhh.sagepub.com/">http://jhh.sagepub.com/</a>
The Journal of Postsecondary Education and Disability	<a href="http://www.ahead.org/membersarea/jped">http://www.ahead.org/membersarea/jped</a>
Journal of the Professoriate	<a href="http://www.brothersoftheacademy.org/journal.html">http://www.brothersoftheacademy.org/journal.html</a>
Journal of Women's Health	<a href="http://www.liebertpub.com/JWH">http://www.liebertpub.com/JWH</a>
Journal of Women and Minorities in Science and Engineering	<a href="http://www.begellhouse.com/journals/00551c876cc2f027.html">http://www.begellhouse.com/journals/00551c876cc2f027.html</a>
New Directions for Higher Education	<a href="http://onlinelibrary.wiley.com/journal/10.1002/%28ISSN%291536-0741">http://onlinelibrary.wiley.com/journal/10.1002/%28ISSN%291536-0741</a>

Psychology of Women Quarterly	<a href="http://pwq.sagepub.com/">http://pwq.sagepub.com/</a>
<b>Table 2. List of Targeted Journals for Publication</b>	
<b>Journal Publication</b>	<b>Website</b>
Research in Higher Education	<a href="http://www.airweb.org/?page=89">http://www.airweb.org/?page=89</a>
The Review of Higher Education	<a href="http://www.press.jhu.edu/journals/review_of_higher_education/">http://www.press.jhu.edu/journals/review_of_higher_education/</a>
Sex Roles: A Journal of Research	<a href="http://www.springer.com/psychology/personality+&amp;+social+psychology/journal/11199">http://www.springer.com/psychology/personality+&amp;+social+psychology/journal/11199</a>
Signs: Journal of Women in Culture and Society	<a href="http://www.journals.uchicago.edu/toc/signs/current">http://www.journals.uchicago.edu/toc/signs/current</a>
Social Studies of Science	<a href="http://sss.sagepub.com/">http://sss.sagepub.com/</a>
The Society of Women Engineers (SWE) magazine	<a href="http://societyofwomenengineers.swe.org/index.php/mass-scholarship-section-141?id=1465">http://societyofwomenengineers.swe.org/index.php/mass-scholarship-section-141?id=1465</a>
Thought & Action	<a href="http://www.nea.org/home/1821.htm">http://www.nea.org/home/1821.htm</a>
Tribal College: Journal of American Indian Higher Education	<a href="http://www.tribalcollegejournal.org/">http://www.tribalcollegejournal.org/</a>
US Black Engineer and Information Technology	<a href="http://www.blackengineer.com/artman/publish/">http://www.blackengineer.com/artman/publish/</a>
WEPAN Proceedings (Women in Engineering Program and Advocates Network)	<a href="http://wepan.org/displaycommon.cfm?an=1&amp;subarticlenbr=533">http://wepan.org/displaycommon.cfm?an=1&amp;subarticlenbr=533</a>
Women's Studies: An Interdisciplinary Journal	<a href="http://www.tandf.co.uk/journals/titles/00497878.html">http://www.tandf.co.uk/journals/titles/00497878.html</a>
Women's Studies in Communication	<a href="http://www.tandfonline.com/loi/uwsc20">http://www.tandfonline.com/loi/uwsc20</a>
Work and Occupations	<a href="http://sss.sagepub.com/">http://sss.sagepub.com/</a>

<b>Table 3. List of Planned Conferences for Dissemination</b>			
<b>Team Member</b>	<b>Conference, Location (if available)</b>	<b>Timing Within AY, Timing Over Grant</b>	<b>Domestic / International</b>
Margaret Bailey (MB)	NSF Advance PI Institute, Alexandria, VA	Fall, yrs. 1-5	Domestic
MB	American Society of Engineering Education	Early summer, yrs. 2-5	Domestic
MB	American Society of Mechanical Engineers	Fall, yrs. 2-5	Domestic
Carol Marchetti (CM)	NSF Advance PI Institute, Alexandria, VA	Fall, yrs. 1-5	Domestic
CM	American Statistical Association	Late summer, yrs. 2 - 5	Domestic
Stefi Baum	NSF Advance PI Institute, Alexandria, VA	Fall, yrs. 1-5	Domestic
Maureen Valentine (MV)	NSF Advance PI Institute, Alexandria, VA	Fall, yrs. 1-5	Domestic
MV	ETLI - subgroup of ASEE, Engineering Technology Leadership Institute	Fall, yrs. 2-5	Domestic
Sharon Mason (SM)	NSF Advance PI Institute, Alexandria, VA	Fall, yrs. 1-5	Domestic
SM	Grace Hopper Celebration of Women in Computing	Fall, yrs. 2-5	Domestic
SM	ACM SIG CSE (Special Interest Group, Computer Science Education)	Fall, yrs. 2-5	Domestic
Kijana Crawford (KC)	NSF Advance PI Institute, Alexandria, VA	Fall, yrs. 1-5	Domestic
KC	Grace Hopper Celebration of Women in Computing	Fall, yrs. 2-5	Domestic
KC	National Association of African American Studies Conference	varies	Domestic
KC	National Association of Hispanic American Studies	varies	Domestic
KC	International Association of Asian Studies	varies	International
Sue Foster (SF)	NSF Advance PI Institute, Alexandria, VA	Fall, yrs. 1-5	Domestic
SF	American Sociological Association	Summer, yrs. 2-5	Domestic
SF	International Congress on Education of the Deaf	Summer, yr. 3	International
John-Paul Hatala (JH)	NSF Advance PI Institute, Alexandria, VA	Fall, yr. 1	Domestic
Kerry Ivers	NSF Advance PI Institute, Alexandria, VA	Fall, yrs. 1-5	Domestic









Table 5. CONNECT Team Dissemination Tracking List

#	Year	Category	Description		Due Date	Margaret Bailey	JP Hatala	Carol Marchetti	Sharon Mason	Maureen Valentine	Sue Foster	Kijana Crawford	Stefi Baum	Kery Ivers		\$ Requested (targeted)	SUBJECT/STATUS	NOTES
1	1	GRANTS	CONNECT@RIT - Creating Opportunity Networks for Engagement and Collective Transformation: Increasing the Representation and Advancement of Women Faculty @ RIT	NSF ADVANCE IT	COMPLETE 11/7/2011	L	CL	CL	CL	CL	CL	CL	CL			\$3,186,474	Accepted-Funded	Start Date 9/15/2012
1		Internal GRANTS	TBD															
<b>SUBJECT/STATUS</b>																		<b>Targeted Journal</b>
1	1	JOURNAL	Paper #1 - from ASEE 2011 conference - barriers identified: career navigation, climate, work/life balance	JWMSE	11/30/2012	L		CL	S	S			S				Preparing to submit to the Journal of Women and Minorities in Science and Engineering	Journal of Women and Minorities in Science and Engineering
2	1	JOURNAL	Paper #2 - from ASEE 2012 conference - faculty satisfactions and perceptions of value & influence, climate, and work/life stress	JWMSE	11/30/2012	CL		L	S	S			S				Preparing to submit to the Journal of Women and Minorities in Science and Engineering	Journal of Women and Minorities in Science and Engineering
3	1	JOURNAL	Concept Paper on SNB Research		11/30/2012		L											
4	1	JOURNAL	Paper on grant proposal and collaboration between STEM and SBS faculty		11/30/2012	CL				L								
5	1	JOURNAL	Paper on contributions of a unique population		11/30/2012						L							
6	1	JOURNAL	Concept Paper on Women of Color Social Science Research		11/30/2012							L						
7	1	JOURNAL	Concept Paper on D/HH Women Social Science Research		11/30/2012						L							
<b>SUBJECT/STATUS</b>																		<b>Notes</b>
1	1	CONFERENCE PAPER	University Awards - symbolic measure of evolving university values	Computing Conference	11/30/2012	CL		CL	L	S			S				In Preparation	
<b>SUBJECT/STATUS</b>																		<b>Conference</b>
1		CONFERENCE PRESENTATION	TBD															

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																<b>Audience</b>
1	1	Other PRESENTATION	CONNECT@RIT Project	8/23/2012					P			P			Overview of project, emphasis on connectivity training	RIT Dept Head Retreat
2	1	Other PRESENTATION	COACHE Survey, CONNECT@RIT	9/4/2012	P										Info on upcoming COACHE survey and how it fits into the CONNECT project	RIT Dean's Council
3	1	Other PRESENTATION	COACHE Survey, CONNECT@RIT	10/4/2012	P				P						Info on upcoming COACHE survey and how it fits into the CONNECT project	RIT Academic Senate
4	1	Press Release	RIT Website (Michelle Cometa)	10/31/2012	P										Project Overview	<a href="http://www.rit.edu/news/story.php?id=49509&amp;source=enewsletter">http://www.rit.edu/news/story.php?id=49509&amp;source=enewsletter</a>
5	1	Newspaper Article	Democrat & Chronicle Article (Jim Goodman)	11/1/2012								P			Project Overview	<a href="http://www.democratandchronicle.com/apps/pbcs.dll/article?AID=2012310310033&amp;nlick_check=1">http://www.democratandchronicle.com/apps/pbcs.dll/article?AID=2012310310033&amp;nlick_check=1</a>
6	1	Local News	WXXI/NPR Radio (Kate O'Connell)	11/1/2012	P				P						Project Overview	<a href="http://www.innovationtrail.org/post/rit-tackles-gender-equity-and-thanks-daniel-well-miss-you">http://www.innovationtrail.org/post/rit-tackles-gender-equity-and-thanks-daniel-well-miss-you</a>
7	1	Other PRESENTATION	COACHE Survey	11/6/2012					P						Overview of COACHE Survey	CONNECT@RIT NTID Team
8	1	Other PRESENTATION	Connect@RIT and COACHE	11/13/2012					P						Overview of Connect@RIT and COACHE (Connect and COACHE 7NOV 2.pptx)	CONNECT@RIT NTID Team
9	1	University Notification	Provost's November Update to the RIT Community	11/19/2012											Overview of Connect@RIT project as related to faculty success (by Provost Jeremy Haefner)	<a href="http://www.rit.edu/provost/communications#Provost">http://www.rit.edu/provost/communications#Provost</a>
10	1	Other PRESENTATION	RIT Dept Head Retreat	1.30/2013	P		P								Project Goals & Progrss to Date Significance (and Risks) for RIT Defining Project Success Essential Elements for Success	Department Heads
11		Online Newspaper Article	theglasshammer article "Are Women in Tech More Stressed Out?"	5/2/2013	C								C			<a href="http://www.theglasshammer.com/news/2013/05/02/are-women-in-tech-more-stressed-out/">http://www.theglasshammer.com/news/2013/05/02/are-women-in-tech-more-stressed-out/</a>
		Other PRESENTATION	Imagine RIT Booth	5/4/2013	C		C	C	C	C	C		C		Provided overview of NSF ADVANCE Utilized a "diversity = innovation" messaging and included an interactive exercise to demonstrate women's historic role in innovation (designed for	Major public festival on campus; attended by RIT community and beyond; high traffic location was visited often; well received by visitors
12	1	Other PRESENTATION	Women and Gender Studies Program Spring Open House,	5/7/2013	P										Project Goals & Progrss to Date Significance (and Risks) for RIT Defining Project Success Request for Input	Attendees at the Open House (faculty and students)
13	1	Other PRESENTATION	Faculty Institute of Teaching and Learning - Working Together to Succeed	5/22/2013	P	P	P		P	P	P		P		Project Goals & Progrss to Date Significance (and Risks) for RIT Defining Project Success Request for Input	Faculty
14	1	Other PRESENTATION	Faculty Institute of Teaching and Learning - It's not just who you know, it's what your social network knows	5/22/2013		P	P								Introduction to Social Networking Behaviors and best practices in utilizing social resources to achieve career goals	Faculty
15	1	Other PRESENTATION	Mentor Focus Group Session	5/23/2013	P		P								Provided overview of NSF ADVANCE Described activities and findings to date Invited participants to be engaged as future panel members and mentoring related capacity building	Faculty
16	1	Online Newspaper Article	Huffington Post Article by RIT President Bill Destler on "Advancing Women"	5/29/2013	C								C		Article highlighted the important role woemn faculty in STEM play to RIT's overall success and its ability to lead innovation	<a href="http://www.huffingtonpost.com/bill-destler/advancing-women-in-scienc_b_3348909.html">http://www.huffingtonpost.com/bill-destler/advancing-women-in-scienc_b_3348909.html</a>
		L -- Lead Investigator	First Author (PI)		Margaret Bailey	JP Hatala	Carol Marchetti	Sharon Mason	Maureen Valentine	Sue Foster	Kijana Crawford	Stefi Baum	Kerry Ivers			
		CL - Co-lead investigators	First/Second Author (Co-PI)													
		S- Support Investigators	Second/Third/Fourth Author (Co-PI)													
		P -- Presenter	Conference Presenter													

